



HSA

HASKAYNE STUDENTS' ASSOCIATION
**MONTHLY
NEWSLETTER**

MARCH 2021



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HSA CONTACT

HSA VP MARKETING

AMYRA MARDHANI

E: hsamarketing@haskayne.ucalgary.ca

MARCH MADNESS

Welcome to March, Haskayne

Things can get hectic in the middle month of March - as we all know from last year, when everything suddenly changed with COVID-19 and went online - and it's easy to get a little lost with all that's going on in the midst of midterms and new course modules. Our goal is to allow you to take a step back and clear your head.

If you're a student who couldn't make the Ask Your Alumni event in January, we've got you covered! In this issue we'll provide a refresher on the guidance offered by our wonderful Haskayne alumni on page 2, with advice on different career paths and opportunities. After that, stick around for some tips on navigating CareerLink and the various resources available for your use!

ALUMNI ADVICE

Hosted by the HSA Academic team, the Ask Your Alumni event gave Haskayne students the opportunity to network with alumni in various industries. Students were able to explore the job possibilities in their specific concentrations, and even ones they hadn't considered prior. Best of all, AYA allowed Haskayne students to better understand the transition from student to employee. So what did the alumni say? Well, they had 3 key pieces of insight to impart:

First, accept new experiences and go out of your way to try things you've never thought of before. This might sound a little bit obvious, and you've probably heard it dozens of times already, but the thing is it actually works. You won't know until you join a marketing club, register for an academic virtual event, or attend a networking night with accounting professionals that that's your area of interest. It's important to venture outside of your comfort zone every now and then, because it might just lead you to your lifelong passion. Who knows? Until you try, not even you!

If you're starting to come out of your shell and following the above tip already, this next step might just be the most crucial. Networking - whether that be with classmates, a professor, an employer you met at the Career Fair - is how you make connections and get ahead in your career, and it's essential to the job search. It's a daunting thing, but starting early means you've got loads of time to meet new people who could become your future business partners, develop relationships, and find great opportunities for your future self.

There's no better time to take risks than university, when there's so much to explore, but it can be intimidating. How do you get past the initial hesitation to broadening your experiences? It helps to have some sort of cushioning to fall back on when you're unsure, and that's what campus resources are for. Our Haskayne alumni certainly reached out when they were in need of some clarity or advice, so don't be afraid to do the same. We'll even list a few resources below that are sure to help with your questions and concerns!

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For more resources, take a look at our [Haskayne Resource Map](#)

HSA CONTACT

HSA VP ACADEMICS

EMILY CHEN

E: hsaacademic@haskayne.ucalgary.ca

5 TIPS FOR EFFECTIVE JOB SEARCHING:

*From Career Development
Specialist Tania Jamault*

Job searching can be exhausting. At times, it can feel like a full-time job! Reviewing job postings, sending applications, and keeping yourself organized can get your head spinning. As a dedicated Career Development Specialist at the Haskayne Career Development Centre - and from my professional experience job searching - here are 5 tips to ensure you're effectively using your time to find a job!

Find Action Words on the Posting: Action words are crucial to identifying top skills needed for a position. For example, if you see collaborate, support, and communicate, you might need teamwork skills for the job. Use this knowledge to write a great cover letter!

Stay Organized: Save the job posting (NOT URL) as a PDF, along with your resume and cover letter, in one folder. These individual folders should be kept in a primary "Job Search" folder.

Update LinkedIn regularly: Keep updating your LinkedIn profile with new skills, projects, test scores, and experience. Recruiters will review your profile and assess your fit for the position.



Set Time for Job Applications: Time flies when you're stuck writing several cover letters! Create a schedule and stick to it. My recommendation is 1hr per day or 1 job application per day, whichever comes first. Don't spend hours on hours job searching each day; you're going to burn out!

Keep cheerleaders involved: It's easy to feel discouraged when job searching. Keep your cheerleaders informed of your progress and ask for help when you need it.

It's tough to manage a job search while balancing your studies. Ask for help. Learn to rest. Stay consistent. For more information on job searching, please contact me directly!

-Tania Jamault

Tania Jamault

Undergraduate Career Development Specialist (Specializations: Business, Marketing, International Business, Entrepreneurship, and Real Estate)

Haskayne School of Business, Haskayne Career Development Centre

Email: tania.jamault@haskayne.ucalgary.ca | LinkedIn: [linkedin.com/taniajamault](https://www.linkedin.com/taniajamault) |

Website: www.hirehaskayne.ca

CONTACT :

Everything From Resume Help to Job Placement!



CAREER RESOURCES

curated for your job search



Starting with resume templates to the do's and don'ts of networking, everything needed for succeeding in your career can be found under career resources. Career Resources are available to all Haskayne Students.

To access the career resource: Log in to career link - Side Menu Bar - HSB Career Centre- HSB Career - Career Resources



HSB JOB POSTINGS

apply away!

HSB Job posting is not like any other job board available online. You'll find jobs that are not available in other job posting websites. There are two sections in HSB Job postings, one that all the students of Haskayne have access to and the other one a Co-op job board specifically for Co-op students of Haskayne.

To access the HSB Job Posting :
Log in to career link - Side Menu Bar - HSB Career Centre-
HSB Career - Haskayne School of Business Job Posting



Stay tuned for our upcoming April newsletter, where we dive into everything end-of-semester!
Sign up to the mailing list at hsaucalgary.com, and share with your friends!